



July 29—August 3



World's Finest Youth Match Racing Teams Converge on BYC in 2025



June 25—29



Sponsorship Opportunities

Governor's Cup

Balboa Yacht Club is about to prove again that it is the center of the nation's and world's youth match racing as it hosts both the 58th Governor's Cup and the U.S. Youth Match Racing Championship for the Rose Cup this summer.

And, did you know that members of BYC founded both regattas!

The "GovCup" is the oldest and arguably the most prestigious youth match racing event in the world.

"GovCup" winners and crews have distinguished themselves in the America's Cup, the Olympics, World Match Racing Tour ("WMRT") and the Round the World Race. Three of the current top ten WMRT skippers are GovCup "alumni."



The Rose Cup

The "Rose Cup" was founded in 2010 as the "National Youth Match Racing Regatta" and named after two-time GovCup winner Andy Rose for his dedication to youth match racing. In 2015 it became an official U.S. Sailing Championship and returns to BYC for its 15th anniversary.

Only a handful of yacht clubs in the U.S. have ever had an event they created become a championship. BYC skippers have won 4 Rose Cups and two of them, David Wood and Jeffrey Petersen went on to become World Champions! This year, ten teams from all over the country will participate.



GovCupTV is a veteran 30-strong volunteer team of Club members who have raised the bar for live TV coverage of modern match racing worldwide. Which in 2024, included ten live shows on Facebook and YouTube with almost 10,000 views.

All told, the TV coverage alone delivered tens of thousands of impressions in Australia, Canada, New Zealand, Western Europe, and, of course, the USA and Southern California.

This year, the team will cover both the Governor's Cup and Rose Cup action. Stay tuned for this year's schedule!



Press and Publicity



Not surprisingly, the Governor's Cup commands the best print and web-based coverage of any such event locally, nationally, and internationally. Sponsors gain visibility with the 900 Balboa Yacht Club members, and a wide Newport Beach and Southern California audience.

In addition to the GovCupTV exposure explained at right, the event is also covered by traditional press including Southern California newspapers, as well as print and internet publications worldwide.

GovCupTV produces a press release for each race day generally within an hour of the boats arrival back at the dock. These releases are picked up by the internet yachting press worldwide and lead sponsors are mentioned in each release. Our Sponsor Concierge will work with each sponsor to assure satisfaction.

Why Should I Become a Sponsor?

While sponsorship help is crucial to Balboa Yacht Club's ability to put on this world-class regatta—the Club only contributes about 15% of the budget—the "Sponsor Experience" includes some great "perks". From the designated "Sponsor Concierge" to the complementary food and beverages (based on sponsor level) at the various social events, BYC strives to achieve the maximum enjoyment possible for its sponsors.

Sponsors get the recognition resulting from their support of a major international sporting event with all the direct and indirect benefits resulting from such events. But, it is also just plain fun! See below for special events.

This year, major sponsors will get "twofer!" That is, they will receive recognition both at the Rose Cup and the Governor's Cup. Although the former does not feature Sponsor specific events like the GovCup, being around or on a spectator boat on Saturday and Sunday will let you see the emergence of future great U.S. sailors.

Not a sailor? No worries! We think you will enjoy the opportunity to experience one of BYC's best events and meet a group of young people from many countries who cannot fail to inspire. And, match racing is easy to understand and watch, a boat is either in first or last! Grab your boat and watch on the water and/or watch GovCupTV live broadcast with expert commentary at GovCup Saturday and Sunday.

GovCup Sponsor Highlights

Tuesday Opening Dinner

Don't miss this special annual event. Cocktails and Dinner followed by the traditional introduction and "roast" of the teams by our own Andy Rose.



Saturday Cocktail Reception & "Presser"

Saturday early evening, the Club goes "all out" with a reception featuring hors d'oeuvres, cocktails, and a press conference with semi-finalists.



Sunday VIP Spectator Boat

Major Sponsors (see back page) invited for catered lunch and refreshments aboard the luxury VIP Spectator Boat.



Sunday Trophy Reception

GovCup ends on a high note with a gala cocktail reception and trophy presentation to the GovCup winner and the presentation of the Chet & Glee Purcell Sportsmanship award.



This Sponsor Badge entitles larger donors to complimentary food and beverages during the Tuesday, Saturday & Sunday GovCup social events described at left. This adds to the fun of sponsorship but the value to the Club and the Governor's Cup of your contributions is much greater than the value of the badges since about 80% of our budget is dependent upon sponsorship.



We hope you will help by contributing and then join us for the fun!
See back page for sponsor levels and perks.



Sponsor Levels/Benefits

Presenting Sponsors (1) at — \$50,000; or (2) at \$30,000 Includes all of the Commodore Sponsor benefits; all Governor's Cup press and GovCupTV references, including "Presented By;" substantial recognition at Rose Cup; plus additional benefits customized for Presenting Sponsor(s).

Commodore Sponsor — \$20,000 Secondary logo on racing boats; recognition on GovCup banner on Flag Deck and Race Board; 10 food and beverage passes for the regatta events and 10 seats at dedicated table for Tuesday dinner; 10 invitations to Saturday reception and press conference; 4 invitations to Sunday VIP spectator yacht; 2 invitations to race in Thursday night "Beer Can" races on big boats. Recognition embedded in live broadcasts. Recognition at Rose Cup.

Fleet Sponsor — \$10,000 Secondary logo on racing boats; recognition on GovCup banner on Flag Deck and Race Board; 6 food and beverage passes for the regatta events and 6 seats at dedicated table for Tuesday dinner; 6 invitations to Saturday reception and press conference; 4 invitations to Sunday VIP spectator yacht; 2 invitations to race in Thursday night "Beer Can" races on big boats. Recognition embedded in live broadcasts.

Admiral Sponsor — \$5,000 Logo displayed on racing buoys and recognition on GovCup banner on Flag Deck and Race Board; 4 food and beverage passes for sponsor events and 4 seats at dedicated table for Tuesday dinner; 4 invitations to Saturday reception and press conference; 2 invitations to Sunday VIP spectator yacht.

Team Sponsor — \$3,000 Choose "your" team for the event and get to know them starting at the Tuesday night dinner. Recognition on GovCup banner on Flag Deck and Race Board; 2 food and beverage passes for sponsor events and 2 seats with your team at dedicated table for Tuesday dinner; 2 invitations to Saturday reception and press conference; 2 invitations to Sunday VIP spectator yacht.

Commander Sponsor — \$1,000 Recognition on GovCup banner on Flag Deck; Invitation for 2 at Tuesday dinner, Saturday reception, and Sunday Trophy Presentation.



Sponsoring/Donations Process Streamlined—Credit Cards New Option

This year, there are two options for your sponsorship contribution or donations.

- A. If your company is the sponsor and your contribution is a promotional expense, OR, you don't seek a deductible expense or A donation with associated tax deduction, then you can contribute directly to the BYC Governor's Cup fund;**
- B. If you do want to make a tax deductible charitable contribution, we have joined with the BYC Maritime Sciences & Seamanship Foundation "MSSF" to facilitate that.**

You also have two options to deliver your contribution. Either write a check to either BYC or MSSF and send it to the Club in the enclosed envelope. Or, paste the following link into your browser:

Govcupracing.com/sponsors

Then simply click on either the "directly to the Governor's Cup" which will go directly to the BYC GovCup fund. OR, the "donate directly to MSSF" link